

10TH ANNUAL

Los Angeles Healthcare Awards

FRIDAY, NOVEMBER 4, 2022

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The Cooperative of American Physicians, Inc.
is proud to support the Patient Care Foundation's 2022 Los Angeles
Healthcare Awards and shares the honor of celebrating the individuals and
organizations who are improving healthcare delivery in Los Angeles County.

Congratulations to the Honorees

Heart of Courage Award
Steve Kerr

Heart of Courage Award
John Cheng, MD

Healthcare Champion of the Year
Pfizer

Independent Physician Leadership Award
Diana Londoño, MD

Innovation Award - Community Service
The Wall Las Memorias

Innovation Award - Facilities
Hope Street Margolis Family Center

Innovation Award - Public Education
Ali Gholamrezanezhad, MD

Innovation Award - Technology
Heal.LA Initiative

Shine the Light Media Award
Mark Goulston, MD, FAPA

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10TH ANNUAL

Los Angeles Healthcare Awards

EVENT PROGRAM

WELCOME

OPENING REMARKS

AWARD PRESENTATIONS

INDEPENDENT PHYSICIAN LEADERSHIP AWARD

INNOVATION AWARD – COMMUNITY SERVICE

INNOVATION AWARD – FACILITIES

SHINE THE LIGHT MEDIA AWARD

INNOVATION AWARD – TECHNOLOGY

INNOVATION AWARD – PUBLIC EDUCATION

HEART OF COURAGE AWARD

HEALTHCARE CHAMPION OF THE YEAR

RECOGNITION OF MEDICAL STUDENT
SCHOLARSHIP WINNERS

Thank You

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WITH SPECIAL THANKS TO
THE MOORE-WHITE
MEDICAL FOUNDATION &
THE LACMA ALLIANCE





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PatientCareFoundation.org



PATIENT CARE FOUNDATION OF LOS ANGELES COUNTY

The charitable arm of the Los Angeles County Medical Association (LACMA), serving as a link between physicians and the community, expanding the pool of medical professionals who attend to underserved populations.

OUR MISSION

Since 2008, The Patient Care Foundation's scholarship program has provided financial assistance to more than 50 medical students. Additionally, the PCF works to expand the pool of medical professionals by encouraging and mentoring a new cadre of community-based physicians poised to deliver high-quality healthcare to underserved populations.

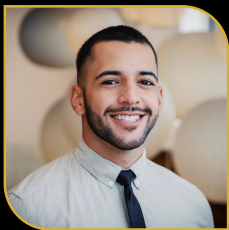
In order to improve patient access to care, treatment, and health education, the Patient Care Foundation of Los Angeles County (PCF) supports the aspirations of medical students across LA County and promotes community service and mentorship by:

- Awarding scholarships to inner-city graduates to minimize the financial obstacles to attending medical school,
- Providing loan repayment funds to new physicians who practice in underserved areas of LA County,
- Working with Los Angeles County Medical Association (LACMA) members to encourage, inspire, and mentor a new cadre of community-based physicians poised to deliver high-quality health care in areas with significant gaps in access and services.

2022 PCF Scholarship Recipients



Aileen Arevalo
UCLA



Oswaldo Garcia
USC



Dayna Grundy
UCLA



Artur Manasyan
USC



Stephanie Marin
UCR



Jessica Vazquez
USC



Christian Wooten
UCLA

Honoring Healthcare Heroes

The annual Los Angeles Healthcare Awards celebrates Patient Care Foundation scholarship recipients and honors LA County's top physicians, healthcare leaders, organizations and institutions for their work to improve healthcare in LA.

The global pandemic combined with the current issues affecting public health have significantly impacted the lives of everyone everywhere, the 2022 LA Healthcare Awards is an extraordinary opportunity to celebrate and honor the incredible healthcare heroes who have selflessly demonstrated their dedication to the health and safety of the community. We invite you to join us as we recognize these healthcare heroes. In addition, proceeds from the event supports medical students who come from disadvantaged backgrounds and want to return and give back to their communities.



**PATIENT CARE
FOUNDATION OF
LOS ANGELES COUNTY**

10TH ANNUAL

Los Angeles Healthcare Awards

2022 HONOREES

HEALTHCARE CHAMPION OF THE YEAR
PFIZER

HEART OF COURAGE AWARD
COACH STEVE KERR

INDEPENDENT PHYSICIAN
LEADERSHIP AWARD
DIANA LONDOÑO, MD

INNOVATION AWARD | FACILITIES
HOPE STREET MARGOLIS FAMILY CENTER

INNOVATION AWARD | TECHNOLOGY
HEAL.LA INITIATIVE

HEART OF COURAGE AWARD
JOHN CHENG, MD

INNOVATION AWARD -
COMMUNITY SERVICE
THE WALL LAS MEMORIAS

INNOVATION AWARD -
PUBLIC EDUCATION
**ALI GHOLAMREZANEZHAD,
MD, FEBNM, DABR**

SHINE THE LIGHT MEDICAL
AWARD
MARK GOULSTON, MD, FAPA



**DIANA
LONDOÑO, MD**
Physician, Not a Provider



Dr. Diana Londoño is a Board-Certified Urologist and one of the 10% of urologists in the US who is a woman, and the 0.5% that are Latinx and a woman.

Dr. Londoño is originally from Mexico City, and she received all her education in the Los Angeles Area, going to Claremont McKenna College for her undergraduate studies, then attending UCLA for her medical school training. She finished a 6-year residency in Urology at Kaiser Permanente, Los Angeles.

She has experienced burnout twice which led her to use her experiences and become a writer and speaker discussing topics such as wellness, boundaries, ego, humanity in medicine, mindset, and mindfulness. Her experiences led her to become a Certified Life Coach and Founder of Physician Coach Support.com, a free and confidential 1:1 peer support platform for physicians which is available, 7 days a week via zoom.

She incorporates movement in her talks and will dance or #moveforwellness to promote messages about self-care on IG.

She also has been featured on TV on Univision, Telemundo, Mundo Fox, CNN Latino, KCET, and as a health consultant and discussing different urological topics.





Aledade Congratulates and Honors All Healthcare Heroes at

Los Angeles County Medical Association's 10th Annual Los Angeles Healthcare Awards

Honoring Healthcare Heroes

November 4, 2022

Four Seasons Hotel Los Angeles at Beverly Hills

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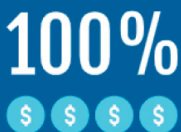
Aledade named top ACO in ACO Enablement Services:



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of respondents said they would join Aledade again.



of respondents said Aledade avoids excessive costs.



of respondents said Aledade exceeded their expectations.

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INNOVATION AWARD
Community Service

THE WALL LAS MEMORIAS

thewalllasmemorias.org



The Wall Las Memorias (TWLM) is a community health and wellness organization dedicated to serving Latino, LGBTQ and other under-served populations through advocacy, education and building the next generation of leadership.

The Wall Las Memorias serves low-income and hard-to-reach communities throughout Los Angeles educating community members on the importance of HIV and AIDS, substance abuse prevention, mental health stigma reduction for LGBTQI2-S transitional-aged youth (TAY), transgender women health and wellness, non-binary health and wellness, and community building in the marginalized communities. For more than 28 years, the organization has helped eradicate stigma and bigotry, and created a safer place in our communities for dialogue, community building, education and prevention services for this devastating epidemic using its AIDS Monument as a catalyst for social change.

The Wall Las Memorias has made it their mission to provide access to specialized services designed to prevent disease and to promote societal wellness; guarantee that individual voices of the community are heard and that all are in agreement on the essential need for social change; promote the use of The Wall Las Memorias AIDS Monument as an acknowledged catalyst for change and action; and engage the LGBTQ and faith communities, making both entities full partners in promoting wellness and eliminating stigma among all people.



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Healthcare Awards

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AltaMed is a proud supporter of the
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Honoring Healthcare Heroes

Thank you for your countless contributions
to the advancement and well-being of our community.

*At AltaMed, we are committed to providing quality health care and
community services to help families live healthier lives.*

AltaMed
Your community health network

FOLLOW
US



INNOVATION AWARD
Facilities

HOPE
STREET
MARGOLIS
FAMILY CENTER

Hope Street Margolis Family Center, a program of Dignity Health – California Hospital Medical Center in partnership with UCLA

Hope Street Margolis Family Center (Hope Street) was established in 1992 as a collaboration between the University of California, Los Angeles (UCLA) and Dignity Health–California Hospital Medical Center (CHMC).

Today, Hope Street continues its proven track record of empowering and strengthening families by addressing the social determinants of health through a continuum of care that includes health screening, mental health, literacy, early childhood education, early intervention, child welfare, youth and social services.

As a program of CHMC, a 501(c)(3) nonprofit hospital, Hope Street relies on the generosity of the community and philanthropic supporters to provide care to the most vulnerable children and families in Los Angeles.





Humankindness brings us together.

Dignity Health – California Hospital Medical Center and the Hope Street Margolis Family Center are honored to sponsor the Patient Care Foundation’s “10th Annual Los Angeles Healthcare Awards.” As we reflect on the challenges faced during the last two and a half years, we honor the Patient Care Foundation for its commitment in recognizing those healthcare heroes who have selflessly demonstrated their dedication to the health and safety of our community.

Hello humankindness®





Healthcare Burnout

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ICD Healthcare Event Series

FEBRUARY
23-25, 2023

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SPECIAL GUEST SPEAKERS

Xavier Becerra

Secretary of the Department of HHS



Diana E. Ramos, MD, MPH, MBA, FACOG
California Surgeon General

LEARN MORE & REGISTER

StopHealthcareBurnout.com



LOS ANGELES COUNTY
MEDICAL ASSOCIATION

NEW MEMBER BENEFIT

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YOUR **NEW**
RESOURCE FOR
**SAVINGS &
SOLUTIONS**

VISIT

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LACMA Solutions Portal

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ENDLESS SOLUTIONS.**

In our mission to provide additional value for you, our members, we are excited to announce the launch of the new LACMA Solutions Portal!

As a LACMA member, you now have access to an extensive and always growing marketplace filled with exclusive discounts and offers. Your new member perks have been curated to improve your bottom line, increase operational efficiency, and even provide incentives for your entire staff.



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FOR SAVINGS
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100+ CURATED
PRODUCTS
& SERVICES



BROWSE ONLINE AND
CONNECT WITH A
DEDICATED CONCIERGE



In addition to your cost savings and exclusive programs, once registered you will have access to a dedicated Member Concierge by phone or chat! Your Concierge is available for a complete needs assessment for your practice, and will personally connect you with all of the offers you want to take advantage of.



Welcome to the LACMA
Solutions Portal! How
may we benefit your
practice today?

Shine the Light
MEDIA AWARD

Mark Goulston, MD, FAPA

Author, *Just Listen*



Mark Goulston, M.D., F.A.P.A. defines “emotional and mental health as your ability to modify your immediate internal reaction to whatever life throws at you so that your behavioral response is constructive instead of destructive.” That is one example from the book he is currently working on entitled, *Hidden in Plain Sight*, which describes many of the situations in life in a way that they can be more effectively dealt with.

He is a former UCLA Assistant Clinical Professor of Psychiatry focusing on suicide prevention and FBI and police hostage negotiation trainer. He is a co-founder of “The Rising Tide Challenge,” which analogous to the “Ice Bucket Challenge” is a multiplatform movement for the 99% of the world to have their voices heard by completing the phrase, “My hopeful future will have...” He is the co-creator and moderator of the documentary, *Stay Alive: An Intimate Conversation about Suicide Prevention* and an Executive Producer of the documentary, *What I Wish My Parents Knew*.

He is the inventor and developer of Surgical Empathy which is a process to unlock and free people from destructive thoughts, feelings and impulses from their inside out by helping them to “feel felt.” He is the author or co-author of nine books that have been translated into 42 languages.

His book, *Just Listen*, became the top book on listening in the world and was recently selected as the #4 book from “The 15 Best Communication Skills Books of All Time” by MostRecommendedBooks.com. He is one of the world’s leading healthy conflict coaches, a Marshall Goldsmith 100 Coach and was named by Leadershum as #60 in the Top 200 Biggest Voices in Leadership to watch for in 2022. He hosts the highly ranked podcast, *My Wakeup Call* and is co-founder of 90 Second Mentor on LinkedIn.



Molina Healthcare congratulates the Los Angeles County Medical Association (LACMA) and its 2022 honorees

John Cheng, MD (posthumous)
South Coast Medical Group

Steve Kerr
Head Coach, Golden State Warriors

Diana Londono, MD
Physician – Not a Provider

Ali Gholamrezanezhad, MD
Director of Clinical Research, Department of Radiology
Keck School of Medicine of USC

Mark Goulston, MD, FAPA
Author, Just Listen

Heal.LA Initiative
Powered by Larta Institute

Hope Street Margolis Family Center

The Wall Las Memorias

Pfizer

We salute the exceptional compassion and commitment provided to our communities and to the residents of Los Angeles.

INNOVATION AWARD
Technology

Heal.LA Initiative

Powered by Larta Institute



Heal.LA is an ambitious initiative designed and managed by Larta Institute, which will serve as a platform to identify, nurture and scale aspiring bioscience & healthcare entrepreneurs in underserved communities in the LA region and to enable promising innovations in improving the health and well-being of these communities. The program will also support innovative workforce initiatives across the Los Angeles region.

Founded in late 2020 during the Covid-19 pandemic, Heal.LA provides a development platform for promising tech startups to positively impact underserved communities and at-risk populations.

Recognizing the importance of creating an inclusive, equitable, and diverse workforce for the future of the Los Angeles region's economy, the Heal.LA Initiative shall also advocate for and assist aspiring entrepreneurs to obtain funding that can translate their ideas into sustainable healthcare enterprises for impact in the LA region.





Let's feed,
fuel & heal
the world.

Our mission is to foster science & technology innovation for a sustainable planet.

Larta Institute is a 501(c)(3) non-profit organization
accelerating entrepreneurship & innovation.



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Planet. People. Profit. Impact.

Our programs are designed to help create
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4,000+
Startups assisted

6,000+
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commercialized

\$4.5B+
Non-dilutive funding
raised by our portfolio
companies

\$2.0B+
Private investment raised
by our portfolio
companies

86+
Acquisitions of Larta
portfolio companies

15+
IPOs by Larta portfolio
companies

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Performance.²

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¹ EPA-est. range for Grand Touring with 19" wheels. Actual range will vary.

² 1,050 hp only available for Grand Touring Performance.

INNOVATION AWARD
Public Education

**Ali
Gholamrezanezhad,
MD, FEBNM, DABR**

Director of Clinical Research,
Dept of Radiology
Keck School of Medicine of USC



Ali Gholamrezanezhad, Associate Professor of Clinical Radiology at the Keck School of Medicine of University of Southern California (USC). He is the director of clinical research for the department of radiology and associate section chief of emergency radiology.

His research projects have focused on emergency radiology. Having especially put a focus on research to explore new horizons in critical situations, he finds that this has been among the most valuable takeaways for his work. Reason being, it will complement his hands-on practice and teaching to allow him to have both an immediate and long-term impact on patient care, especially during emergency situations such as trauma and epidemic/pandemics like COVID-19.

He is currently leading a multinational research team investigating the clinical and nonclinical features of the COVID-19 outbreak. Being able to have a personal impact in response to the current global pandemic has been a thrilling feeling for him. To date, his team has produced more than 55 journal articles. Our areas of focus have included investigating the radiologic presentations of COVID-19, clinical factors predisposing patients to complications of COVID-19 (such as ICU admission, intubation, or death), long-term pulmonary consequences of COVID-19, the impact of the global pandemic on healthcare workers and medical students, radiology department preparedness for surge potential, factors influencing differential case-fatality rates in countries worldwide, and the best approach to transition to the post-COVID-19 era. Over the past several months, the COVID-19 publications of his team have been cited more than 6500 times and have accumulated more than 500,000 downloads by the scientific and medical community across the world.

Keck School of Medicine of USC

*The Department of Medical Education
congratulates medical students*

Oswaldo Garcia, MSI

Artur Manasyan, MSI

Jessica Vazquez, MSIII

for receiving the Los Angeles Health Care Award Scholarship

November 2022

keck.usc.edu

Congratulations to the 2022 Honorees
of the Los Angeles Healthcare Awards!



Michael Greer, Private Wealth Financial Advisor
310-288-5525 Michael.a.greer@wfadvisors.com
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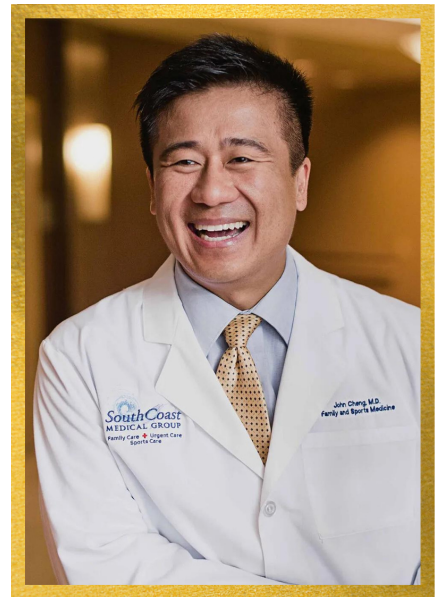
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Heart of Courage

JOHN CHENG, MD

Family & Sports Medicine
(Posthumous Honoree)



From South Coast Medical Group

Dr. Cheng was an uncomplicated, humble, and utmost-giving man.

He supported his community in so many ways. He donated multiple hours of his time on so many different occasions. Dr. Cheng always listened to his patients and gave them the time they needed to feel heard.

Dr. Cheng practiced medicine in ways we admired. He always assured his patients left our practice feeling so much better than when they arrived.

One amazing anecdote, we will always remember from Dr. Cheng is him leading a team meeting and him using the analogy of "you never know what someone else is dealing with, in their backyard". He was speaking to us, his team, about compassion and empathy. He stressed that although someone might come in cranky, we should consider our reaction since we do not know "what they have seeded." His primary goal was to provide excellent patient care.

Dr. Cheng was a natural protector and healer. It was characteristic of Dr. Cheng, to charge forward at the gunman. It doesn't surprise any of us, that he was the HERO! Dr. Cheng, exemplified, what he was built for. His heroism saved so many people, NOT only at that church but throughout his career. Dr. Cheng's courageous act to move as fast as he did to save lives is no shock. He will forever be remembered as OUR HERO.



STEVE KERR

Head coach for the Golden State Warriors and a strong advocate for gun violence prevention.

Steve Kerr was born on September 27, 1965, in Beirut, Lebanon. He attended Palisades Charter High School in Los Angeles and went on to the University of Arizona. He played 15 seasons in the NBA with various teams. Most notably, in 1993, Kerr signed with the Chicago Bulls and helped the organization win three consecutive NBA Finals. He was named Head Coach in Warriors history on May 19, 2014.

In an NBA press conference on May 24, 2022, Kerr diverged from talking about his team's opportunity to clinch a berth in the NBA Finals and instead emotionally addressed the unspeakable events at Robb Elementary School that had recently left 19 children and two adults dead.

Kerr chose to touch upon a subject that was bigger than basketball, having been impacted by gun violence himself when his father was shot by a gunman when Kerr was only 18 years old. Video of the event went viral, garnering tens of millions of views and broad media coverage.

"When are we going to do something?" Kerr added as he pounded on the table in front of him. "I'm tired, I'm so tired of getting up here and offering condolences to the devastated families that are out there."

Coach Kerr regularly gives his time and name to gun violence prevention groups including Brady, March for Our Lives, and Giffords.

Coach Kerr and his wife, Margot, have three children (Nick, Maddy, & Matthew).

*Healthcare Champion
of the Year*

PFIZER

One of the premier
biopharmaceutical companies
to develop the COVID-19
vaccine.



On March 11, 2020, the World Health Organization declared COVID-19 a pandemic¹. Just six days later, on March 17, Pfizer signed a letter of intent with BioNTech to co-develop a potential COVID-19 vaccine.

BioNTech, a German immunotherapy company, had pioneered a new genetic technology that uses a wisp of genetic code from a virus—called messenger RNA—to prompt cells to make antibodies that fight off that virus. For decades, scientists had been working on similar concepts but frequently met defeat because of issues related to the structure and stability of the mRNA. By using something called lipid nanoparticles, BioNTech was having success with stabilizing the mRNA⁶, and by the time COVID-19 struck, the company had already been collaborating with Pfizer to develop a flu vaccine.

Inside Pfizer, it was dubbed "Project Light Speed," and its purpose was to make the impossible possible: produce a vaccine by the end of the year. Over the next nine months, Pfizer and BioNTech would succeed at one of the most ambitious vaccine development programs in history, shattering the previous record of four years, set by the development of a mumps vaccine in the 1960s¹⁰. The speed and precision were made possible by seamless collaborations, across companies, and across countries, working together to scale up manufacturing and meet the unheard-of goal of producing billions of vaccine doses. It's taken dedication, sacrifice, cooperation, and endless hours spent on video calls.

On August 23, 2021, the FDA announced the first approval of a COVID-19 vaccine, the Pfizer-BioNTech COVID-19 Vaccine, marketed as Comirnaty, for the prevention of COVID-19 in individuals 12 years of age and older.



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Help prevent flu and COVID-19 this winter

Don't miss an opportunity to vaccinate!



Strongly recommend both COVID-19 and flu vaccines:

- Influenza and COVID-19 vaccination for patients ages 6 months and older.
- Higher dose or adjuvanted influenza vaccines preferred for adults ages 65 and older.
- Updated (bivalent) COVID-19 boosters for those age 5 and older if it has been 2 months since their last booster or primary series dose.



Give COVID-19 and flu vaccines at the same visit:

- Coadministration of these vaccines is recommended by the CDC.
- COVID-19 vaccines administered with flu vaccine showed similar immunogenicity and similar or slightly higher reactogenicity compared to separate administration; no safety concerns were identified.

For COVID-19 vaccines: If you do not offer vaccine or your patients need transportation or in-home vaccination, refer to ph.lacounty.gov/howtogetvaccinated or our **COVID-19 Vaccine Call Center** 1-833-540-0473.



Visit ph.lacounty.gov/providervaxhub or scan the QR code for more information.
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Congratulates

**The Los Angeles Healthcare
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